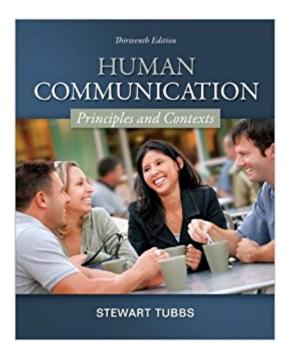


The book was found

Human Communication: Principles And Contexts





Synopsis

Human Communication is an introductory text that links theory and research with the practical components of communication. This award-winning author presents the fundamental concepts in communication through stimulating case-studies and contemporary examples. The 13th edition includes new discussions of cutting edge research and additional self-tests for students.

Book Information

Paperback: 560 pages Publisher: McGraw-Hill Education; 13 edition (October 5, 2012) Language: English ISBN-10: 007803678X ISBN-13: 978-0078036781 Product Dimensions: 7.5 × 0.9 × 9.2 inches Shipping Weight: 1.8 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars 9 customer reviews Best Sellers Rank: #40,487 in Books (See Top 100 in Books) #62 inà Â Books > Textbooks > Communication & Journalism > Speech #85 inà Â Books > Reference > Words, Language & Grammar > Speech #215 inà Â Books > Textbooks > Communication & Journalism >

Customer Reviews

Stewart L. Tubbs is the dean of the College of Business at Eastern Michigan University. He received his doctorate in communication and organizational behavior from the University of Kansas. His masterââ ¬â,¢s degree in communication and his bachelorââ ¬â,¢s degree in science are from Bowling Green State University. He has completed postdoctoral work in management at Harvard Business School, the University of Michigan, and Michigan State University. Dr. Tubbs has also taught at General Motors Institute and at Boise State University, where he was chairman of the Management Department and later associate dean of the College of Business. He has been named Outstanding Teacher three times and Outstanding Scholar twice. He has consulted for Fortune 500 companies and is past chairman of the Organizational Communication division of the Academy of Management. He has been named an Outstanding Teacher three times and an Outstanding Scholar twice, has consulted extensively for Fortune 500 companies, and is past chairman of the Organizational Communication division of the Academy of Management. He has also received the outstanding leadership award in London from the Academy of Business Administration and has been inducted into the Distinguished Alumni Hall of Fame by Lakewood High School in Lakewood, Ohio. Dr. Tubbs is the co-author, with Sylvia Moss, of Interpersonal Communication and Human Communication. He is listed in American Men and Women of Science, Contemporary Authors, Directory of American Scholars, the International Whoââ ¬â,,¢s Who in Education, and Outstanding Young Men of America.

Ãf Ã Å,à â Â Â ÂA Â Â,à Â. Â.

I found this book very helpful. Will continue to use it as a reference.

Easy to understand terms and concepts out of this book. Needed it for a communications class. Interesting book

Great book! It's not heavy at all. I used it for one of my Communication Studies courses.

I feel this will help me in my endeavor to complete my degree.

Excellent book!!!

Easy to read as an e-textbook, but the chapters are too long, with too much information. In class my professor covers the important ideas which aren't dwelled on so much in this book. Plus, she gives us a handout for each chapter with all the info and key ideas we need to know. Waste of \$70.

The book provides good overview and some more. It is excellent if you are focusing on communication aspects. I find the general management skills part was more intensely discussed in Developing Management Skills by Whetten.

Download to continue reading...

Human Communication: Principles and Contexts Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Inter-Act: Interpersonal Communication: Concepts, Skills, and Contexts Intercultural Communication in Contexts, 6th Edition Intercultural Communication in Contexts Nursing: Human Science And Human Care (Watson, Nursing: Human Science and Human Care)

Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Human Caring Science: A Theory of Nursing (Watson, Nursing: Human Science and Human Care) The Art of Avaz and Mohammad Reza Shajarian: Foundations and Contexts Work and Disability: Contexts, Issues, and Strategies for Enhancing Employment Outcomes for People With Disabilities Leading Change in Multiple Contexts: Concepts and Practices in Organizational, Community, Political, Social, and Global Change Settings Atonement, Law, and Justice: The Cross in Historical and Cultural Contexts Inside Out and Outside In: Psychodynamic Clinical Theory and Psychopathology in Contemporary Multicultural Contexts Frankenstein: Complete, Authoritative Text with Biographical and Historical Contexts, Critical History, and Essays from Five Contemporary Critical Perspectives (Case Studies in Contemporary Criticism) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders) Clinical Decision Making in Developmental Language Disorders (Communication and Language Intervention) (Communication and Language Intervention Series) Marriage: How To Save And Rebuild Your Connection, Trust, Communication And Intimacy (FREE Bonus Included) (Marriage Help, Save Your Marriage, Communication Skills, Marrige Advice)

Contact Us

DMCA

Privacy

FAQ & Help