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Human Communication: Principles And Contexts



Synopsis

Human Communication is an introductory text that links theory and research with the practical components of communication. This award-winning author presents the fundamental concepts in communication through stimulating case-studies and contemporary examples. The 13th edition includes new discussions of cutting edge research and additional self-tests for students.

Book Information

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Customer Reviews

Stewart L. Tubbs is the dean of the College of Business at Eastern Michigan University. He received his doctorate in communication and organizational behavior from the University of Kansas. His master's degree in communication and his bachelor's degree in science are from Bowling Green State University. He has completed postdoctoral work in management at Harvard Business School, the University of Michigan, and Michigan State University. Dr. Tubbs has also taught at General Motors Institute and at Boise State University, where he was chairman of the Management Department and later associate dean of the College of Business. He has been named Outstanding Teacher three times and Outstanding Scholar twice. He has consulted for Fortune 500 companies and is past chairman of the Organizational Communication division of the Academy of Management. He has been named an Outstanding Teacher three times and an Outstanding Scholar twice, has consulted extensively for Fortune 500 companies, and is past chairman of the Organizational Communication division of the Academy of Management. He has also received the outstanding leadership award in London from the Academy of Business Administration and has

been inducted into the Distinguished Alumni Hall of Fame by Lakewood High School in Lakewood, Ohio. Dr. Tubbs is the co-author, with Sylvia Moss, of *Interpersonal Communication and Human Communication*. He is listed in *American Men and Women of Science*, *Contemporary Authors*, *Directory of American Scholars*, the *International Who's Who in Education*, and *Outstanding Young Men of America*.

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I found this book very helpful. Will continue to use it as a reference.

Easy to understand terms and concepts out of this book. Needed it for a communications class.
Interesting book

Great book! It's not heavy at all. I used it for one of my Communication Studies courses.

I feel this will help me in my endeavor to complete my degree.

Excellent book!!!

Easy to read as an e-textbook, but the chapters are too long, with too much information. In class my professor covers the important ideas which aren't dwelled on so much in this book. Plus, she gives us a handout for each chapter with all the info and key ideas we need to know. Waste of \$70.

The book provides good overview and some more. It is excellent if you are focusing on communication aspects. I find the general management skills part was more intensely discussed in *Developing Management Skills* by Whetten.

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